Tuesday Tidbit: The Creative Process

DI training attempts to have Team Managers introduce creative problem solving skills to their teams.

Step One: **Look, Listen, Learn** What “geeks” them out? What things are important to them? Take time for “observation” and identify what is meaningful to the group. Keep a record of these thoughts for the team to look back on in future meetings.

Step Two:  **Question** Ask lots of questions and follow the rabbit trail of divergent questions. Start questions with “What…..” Perhaps try “What’s on your mind?” Follow up with “AWE”….(And What Else….) or “But Why?”

Step Three: **Understand the Problem** This is the point to begin Research, Choose an Idea, and Figure out the Parts. Guide the team to focus and plan.

More in two weeks!